

Entrepreneurship Policy post COVID-19

This seminar will give an overview of the current international entrepreneurial and startup landscape. It will cover the basic concepts of Venture Capital (VC) funding and its distribution around the globe with special emphasis on accelerated growth ventures. Major milestones such as investment rounds and initial public offering (IPO) will be discussed along with other exit strategies such as mergers and acquisitions (M&A).

Changes during the Covid-19 period will be highlighted, as how they affected the structural changes in the entrepreneurial landscape. Particulate case studies will be used to illustrate the main points and give the audience better insight into the differences between industries. Furthermore, observations from developed and emerging economies will be used as examples to illustrate the geographical effects that the pandemic had on the entrepreneurial and startup landscape. It would further dwell on the changing role of public policy in supporting entrepreneurial ecosystem development discussing the support entrepreneurs need in nascent ecosystems. It would conclude by discussing the current economic recession and its impact on entrepreneurial activities by contrasting them to the overall growth during the pandemic period.